

Karen Tsugawa

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summary

A web developer + graphic designer with a broad range of skills in both digital and print design, with knowledge of front-end and back-end languages. Flexible and self-motivated in deadline-driven environments, and is able to work cohesively with a team to complete projects in a timely manner. Also has a passion for exploring the limits of programming languages and developing interactive content in the virtual space.

skills

Adobe Creative Cloud

After Effects | Dreamweaver
Illustrator | InDesign | Lightroom
Photoshop | Premiere Pro | XD

Programming Languages

PHP | Python | Javascript

Website Builders

Wordpress | Squarespace
Wix | Weebly | Webflow

Email / Marketing Platforms

Mailchimp | Constant Contact
Hubspot

qualifications

Exceptional creativity

Highly flexible

Well organized and able to multitask

Proactive

Advanced HTML, CSS, and Javascript
knowledge

Effective verbal and written
communication

Efficient in time management and
learning new workflow processes

education

San Jose State University

2018 BA in Design Studies

Sierra College

2015 AA in Graphic Design

AA in Illustration

AA in Multimedia

related work experience

Web Developer

The Nature of Cities | thenatureofcities.com + tnoc-festival.com

2020 - ongoing

Works with the team to develop the visuals for a variety of interactive digital content, including designing + interaction development of several virtual galleries that are shown each month, as well as website updates, responsive testing, and assets for events + presentations to sponsors of the organization.

Graphic Designer

Robin Lasser | Oakland CA

2018 - ongoing

Collaborates with artist Robin Lasser to create publications that promote interactive installation events and a multitude of project series. Designs printed publications that showcase various collaboration projects through photographs and statements and/or interviews. Also assists artist and her team with various stages of the project including: workshops, photoshoots, website development and virtual gallery prep.

Associate Designer

The Stephenz Group | San Jose, CA

2018 - 2019

Worked as a contracted production artist, focusing on email campaigns, websites, and print collateral for home security dealers around the country. Maintained the organization of assets for over a dozen clients and projects, communicated frequently with team members, and consistently delivered quality designs under strict deadlines.